

■ Basic rules

The background color, minimum size and minimum clear space of INFINITI brand logo must conform to the “Infiniti Visual Identity Policy”.

■ Positive



■ Line: Black

RGB R000 B000 G000
CMYK Coated C0 M0 Y0 K0
CMYK Uncoated C0 M0 Y0 K100

■ Letters : Black

RGB R000 B000 G000
CMYK Coated C0 M0 Y0 K0
CMYK Uncoated C0 M0 Y0 K100

■ Negative



■ Line: White

RGB R255 B255 G255
CMYK Coated C0 M0 Y0 K0
CMYK Uncoated C0 M0 Y0 K0

■ Letters : White

RGB R255 B255 G255
CMYK Coated C0 M0 Y0 K0
CMYK Uncoated C0 M0 Y0 K0